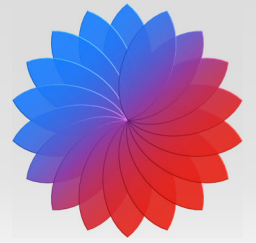


# Sage Blue – UX Project



## Project Name:

SageBlue.com.au

## Project Description:

To research, design, build and test the website. The website will contain a main page, gallery, blog and a contact form. Content will be hosted on my own domain. The website will enable visitors to view my working history, current and future work as they happen on the blog, quick access to samples of work in the gallery, and a contact form to easily get in touch with me.

## Who is this for?

- **Visitors** - Employers, Graphic Designers, Artists. The website will give potential employers the information they need about my work history, examples of my work, and especially a look into my motivations and approach to my passion through the blog.

## Feature List (what goes into the wireframes initially)

- Easy quick access to different sections from the main page.
- About page containing my interests and work experience.
- Gallery containing samples of my work.
- Blog. An area receiving ongoing attention with my work. Hopefully people can see my values and approach to my craft.
- Contact form. For visitors to easily get in touch with me.

## Product Inspiration

- Share experiences in my passions through the blog. Give insights and to inspire.

## Deliverables

- Wireframes for client approval. Are really simple. purely for client approval, not for my testing.
- High fidelity has all the fonts, colours and images. High fidelity prototype of the portfolio website.
- User testing. I test the prototype to ensure the website is structured correctly for long term use, and can be easily adapted to future features.
- Usability Report. This is feedback on the user testing.

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- UI Assets. This is after all problems with user testing is tidied up. Images, code, icons, symbols, for me (developer) to build website.
- Not included: This sets the boundaries nice and clear i.e. what is not included in the brief such as other parts of the system that are already implemented and not in brief.

## **Timeline/Deadline**

- 10 July – UX research completed.
- 20 July – Wireframes completed.
- 28 July – Feedback/updates on Wireframes completed.
- 6 August – High fidelity prototype for review.
- 9 August – Looking over and amendments UI completed.
- 31 August – Main pages structured coded and completed.
- 3 September – Website testing completed.